



Winemaking in Livermore Valley, California

Phil Long and the Story of Longevity Wines

1:00 PM PT FRIDAY, JUNE 20, 2025
Meritage Resort in Napa Valley, CA



Phil Long, Winemaker

Phil Long is Founder and Winemaker at Longevity Wines of Livermore, California. Phil is also President of the Association of African American Vintners (AAAV); he was the Wine Enthusiast's 2020 Nominee for its Wine Star™ Social Visionary of the Year award; and Longevity Wines and the Long Family were 2018 winners of the Livermore Valley Winery of the Year. Starting with the first Syrah he made with his late wife Debra in their garage in 2002, Phil's approach to winemaking has been to continually challenge himself to make the best wines possible, and he is passing that diligence on to his son, Phil Long, Jr., who now serves as Longevity's Assistant Winemaker. For their wide array of Longevity Vintner Select (black label) wines, Phil and his son start with locally sourced grapes from Livermore Valley, where their production and cellaring practices are always evolving and from which their wines have earned many accolades.

Winemaking in Livermore Valley

Mr. Long will describe for us the history of winemaking in California, in the Napa Valley, and in Livermore, and his personal journey from winemaking as a hobby to award-winning winemaker in the Livermore Valley wine region. He will describe the role of IP law in the wine industry including, in particular, his personal experience with the use of trademarks and other indications of origin for varietal wines. In that connection, he will note that his spouse is an attorney who practices before the USPTO! He will also tell us about the history of the Association of African American Vintners, his work as President of that Association, and the accolades that has engendered.



Members of FCBA and/or the Federal Circuit Historical Society who register for the Bench & Bar, for either in person or virtual attendance, are invited to this event.

A video of Phil Long's presentation will be posted on the FCHS website after the event.